



PATENTS AND TRADEMARKS

Please contact Science & Technology to reserve your spot in the following programs.

● Introduction to Intellectual Property

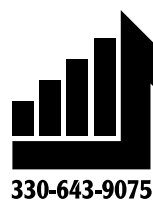
Tuesdays, January 7, February 25, April 8, May 13, June 17, 6:30-7:30 pm

Learn the differences among the various types of intellectual property, and how best to protect your creative work. Please note: this class will meet in Meeting Room 1 on the High Street Level.

● Introduction to Patents & Patent Searching

Saturdays, January 11, March 15, May 17, June 21, 10 am-noon and Thursday, April 10 6:30-8:30 pm

Librarians from the Science & Technology division will explain the process of getting a U.S. patent, and show you how to do a preliminary patent search using the United States Patent & Trademark Office Web site. Basic computer skills and familiarity with the internet are suggested. Please note: this class will meet in the Science & Technology division on the 1st floor.



**Akron-Summit County
Public Library**

330-643-9075

Science & Technology Division
60 S. High Street, Akron, OH 44326
www.akronlibrary.org

● Frisina Entrepreneurship Series

Wednesdays, January 15, March 19, July 16, October 15, 5:30-6:30 pm

Join local patent attorney and SCORE volunteer Dominic Frisina for this series of informative sessions aimed at making the most of your intellectual property.

January 15 This is an introductory seminar for innovators. No prior knowledge of patent law necessary. We will discuss best practices for inventors, the need for secrecy while dealing with engineering firms and prototypers, options for filing patents, licensing patents, patent ownership issues, monetizing patents, and risk management issues.

March 19 You may have a great idea, but is a patent really the right solution? We will discuss the factors to consider in determining whether a patent makes sense for you. This will include assessing the prior art and patent landscape, economic analysis, and evaluating ideas for trade secret protection.

July 16 We will discuss various options for accelerating the patent process using programs offered by the USPTO. We will also cover current patent policy, legislative developments, and rule making, and how all of this effects the state of affairs at the US Patent Office.

October 15 We will discuss legal and practical issues related to selecting a brand including the brand's relationship to the goods sold under it, trademark clearance issues, trademark infringement, selecting and working with a graphic designer or marketing professional, establishing ownership of artwork and copyrights, proper and improper use of a trademark, building brand recognition and awareness, advertising, websites and social media.