



TM PATENTS AND TRADEMARKS

Please contact Science & Technology to reserve your spot in the following programs.

● Introduction to Intellectual Property

Tuesdays, January 8, March 5, 6:30-7:30 pm

Learn the differences among the various types of intellectual property, and how best to protect your creative work. Please note: this class will meet in Meeting Room 1 on the High Street Level.

● Introduction to Patents & Patent Searching

Saturdays, January 12, March 9, 10 am-noon

Librarians from the Science & Technology division will explain the process of getting a U.S. patent, and show you how to do a preliminary patent search using the United States Patent & Trademark Office Web site. Basic computer skills and familiarity with the Internet is suggested. Please note: this class will meet in the Science & Technology division on the 1st floor.

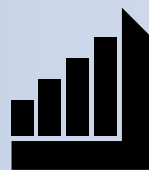
● Frisina & Smith Entrepreneurship Series

**Wednesdays, January 16, March 20,
5:30-6:30 pm**

Join local patent attorney and SCORE volunteer, Dominic Frisina, for this series of informative sessions aimed at making the most of your intellectual property.

January 16 Business Formations. Attorney Patricia Smith discusses business organization options (such as sole proprietorship, partnership, LLC, C-Corp and S-Corp) and the steps of registering a business and selecting a business name.

March 20 Business and Product Branding. Dominic Frisina discusses legal and practical issues in selecting a brand, including the brand's relationship to the goods sold under it; trademark clearance and infringement issues; selecting and working with a graphic designer and establishing ownership of artwork and copyrights; and building brand awareness, advertising, websites, and social media. Please note: this class will meet in Meeting Room 2 on the High Street Level.



330-643-9075

**Akron-Summit County
Public Library**

Science & Technology Division
60 S. High Street, Akron, OH 44326
www.akronlibrary.org