



TM PATENTS AND TRADEMARKS

Reserve the date – InventaPalooza 2012 returns to Main Library on Saturday, November 3, 2012 

○ Frisina, LLC Entrepreneurship Series

Wednesdays, April 18, May 16, and June 20, 5:30 p.m. Join local patent attorney, Dominic Frisina, for this monthly series of informative sessions aimed at making the most of your intellectual property.

April 18 All About The America Invents Act

This new law will considerably alter patent prosecution and patent litigation in the United States, aligning it more closely with foreign patenting offices. Learn the critical changes that this new law encompasses and the impact it may have on your business. Anyone interested in patents will want to attend this presentation.

May 16 What Every Business Owner Should Know About The Risks and Rewards of Social Media.

Even if you don't THINK you use social media, chances are your employees do, and having appropriate policies in place is a must. Learn how to identify and mitigate risks, and how to implement effective policies with regard to social media and the Internet in general. Attendees will receive a Risk Assessment to help identify specific threats affecting their businesses and a free one hour legal consultation.

June 20 The Law of Branding. Your brand can create long-term value and customer loyalty – unless of course, you fail to take the proper steps to protect it. We will discuss strategies and issues involved in brand selection, identifying and mitigating risks, and registering trademarks. Attendees include marketing consultants, in-house marketing departments, and small business owners.

Please note: These classes will meet in Meeting Room 2 on the High Street Level.

○ Introduction to Intellectual Property

Monday, May 7, 6:30 p.m. Confused about how best to protect your great ideas? You're not alone. Librarians from the Science & Technology Division's Patent & Trademark Resource Center will explain the differences among the major types of intellectual property protection - patents, copyrights, trademarks, and trade secrets. Learn how to determine which type of protection is best for you.

This class will meet in Meeting Room 1 on the High Street Level.

○ Introduction to Patents and Patent

Searching Saturday, May 26, 10 a.m. Do you have a great idea for an invention? Maybe a patent is for you! Librarians from the Science & Technology division will explain the process of getting a U.S. patent and show you how to do a preliminary patent search using the United States Patent & Trademark Office Web site. Basic computer skills and familiarity with the Internet is suggested.

This class will meet in the Patent Alcove in the Science & Technology division.

Please contact Science & Technology at 330-643-9075 or stdiv@akronlibrary.org to reserve your space in any of these classes.



330-643-9075

**Akron-Summit County
Public Library**

Science & Technology Division
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