

Fundraising Basics For Nonprofits

Presented by **Akron-Summit County Public Library**

In cooperation with

BVU: The Center for Nonprofit Excellence
The Foundation Center-Cleveland

How can your organization survive and even thrive in 2012?

One key to success is a fundraising strategy that includes several revenue streams. Geared to nonprofit staff and volunteers, this 4-part workshop series covers the fundamentals of establishing and strengthening a fundraising program.

The Akron-Summit County Public Library and BVU: The Center for Nonprofit Excellence are Cooperating Collections of the Foundation Center.

As members of this network, both organizations provide visitors with free public access to grantmaker directories, materials on fundraising and nonprofit management, and the Foundation Center's electronic databases, Foundation Directory Online and Foundation Grants to Individuals Online.

COURSE SCHEDULE ON REVERSE SIDE



www.akronlibrary.org



engage businesses... strengthen nonprofits... promote volunteerism



**FOUNDATION
CENTER**

Knowledge to build on.

Workshops are free and will be held at the Akron-Summit County Public Library (Main Library) from 11:30 am-1:30 pm in Meeting Room 2AB.

Attendees are welcome to bring lunch. Participation in all four workshops is not necessary, but encouraged. **NOTE: Separate registration for each program is required as space is limited.**

February 22

Introduction to Fundraising Planning

Learn how to conduct an assets inventory, identify potential funding partners, and prepare a fundraising plan and calendar.

March 21

Guide to Foundation Center Online Grantseeker Resources

Find a good donor “fit” with the online research tool, Foundation Directory Online, which helps you identify foundations and corporations that support programs and organizations like yours.

April 18

Proposal Writing and Budgeting Basics

Fundamentals of proposal writing, including budget preparation, as part of a basic grant proposal will be covered in this workshop that is geared to the novice grantseeker.

May 23

Meet the Grantmaker (Strategies for a Successful Ask)

Meet representatives from at least three local grantmakers and learn first-hand what donors are looking for from a community partner and how best to approach them.

Questions: visit <http://ascplhistory.akronlibrary.org/nonprofit-resources-center/> or call 330.643.9040

To register: contact Marie Erb at merb@bvuvolunteers.org or 330.762.9670 Ext. 2



330-643-9040

**Akron-Summit County
Public Library**

History & Humanities Division
60 S. High Street, Akron, OH 44326
www.akronlibrary.org

Interpretive services are available. Please inquire.